

**PROCEEDINGS OF THE COMMISSIONER
GREATER HYDERABAD MUNICIPAL CORPORATION
PRESENT: Sri D. S. Lokesh Kumar, IAS,
Commissioner, GHMC**

No. e-22167/Advt./GHMC/2019/ -4322

Dated: 11-12-2019

- Sub: GHMC – Advertisement Section – Clarification regarding revision of schedule of rates of advertisements – clarity in the unit of each of Advertisement – Reg.
- Ref: (1) Standing Committee resolution No. 111, dated 26-09-2019
(2) Standing Committee resolution No. 122, dated 26-09-2019
(3) Circular No. e-22167/Advt./GHMC/2019/4021, dated 30-09-2019

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ORDER:

Vide reference 1st cited, the standing Committee of GHMC has accorded approval revising the schedule of schedule of rates of advertisements with changes in categories of certain localities and to implement the new rates w.e.f from second installment of Advertisement fee for the year 2019-20.

It is to submit that there is some ambiguity in the unit of each advertisement type, whether the advertisement fee payable is yearly/half yearly/quarterly etc and there is a need to clarify the same. The following changes are proposed in units with respect to advertisements:

Sl. No.	Description of Advertisement	Present Unit	Clarified Unit	Categories			
				S	A	B	C
1	Central Dividers	Per Sqm	Per Sqm/Per Year	4500	4125	3750	3375
2	Unipoles	Per Sqm	Per Sqm/Per Year	3000	2625	2250	1725
3	Hoardings	Per Sqm	Per Sqm/Per Year	2250	2025	1800	1275
4	Neon & Glow Sign Boards/ Bus Shelters	Per Sqm	Per Sqm/Per Year	1875	1500	1125	900
5	Wall Painting, Flex Board, Glass Poster, Pillar Boards, Painting/ Stickers/ Flags/ Shop Shutters	Per Sqm	Per Sqm/Per Year	1500	1200	900	750
6	Balloons/ Umbrellas	Each	Each/Per day	6000	4500	3000	2250
7	Slide/ Short Films	Each	Each/ Per Instance	3000	3000	3000	3000
8	Autos	Per Vehicle	Per Vehicle/Per Month	2250	2250	2250	2250
9	Buses	Per Vehicle	Per Vehicle/Per Month	6000	6000	6000	6000
10	Cabs/ Vans	Per Vehicle	Per Vehicle/Per Month	4500	4500	4500	4500



