

SCHEDULE OF RATES OF ADVERTISEMENTS IN GHMC LIMITS

Sl. No.	Description of Advertisement	Unit	Categories			
			S	A	B	C
1	Central Dividers	Per Sqm/Per Year	4500	4125	3750	3375
2	Unipoles	Per Sqm/Per Year	3000	2625	2250	1725
3	Hoardings	Per Sqm/Per Year	2250	2025	1800	1275
4	Neon & Glow Sign Boards/ Bus Shelters	Per Sqm/Per Year	1875	1500	1125	900
5	Wall Painting, Flex Board, Glass Poster, Pillar Boards, Painting/ Stickers/ Flags/ Shop Shutters	Per Sqm/Per Year	1500	1200	900	750
6	Balloons/ Umbrellas	Each/Per day	6000	4500	3000	2250
7	Slide/ Short Films	Each/ Per Instance	3000	3000	3000	3000
8	Autos	Per Vehicle/Per Month	2250	2250	2250	2250
9	Buses	Per Vehicle/Per Month	6000	6000	6000	6000
10	Cabs/ Vans	Per Vehicle/Per Month	4500	4500	4500	4500

The following advertisements are covered under the category of Central Dividers:

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| 1) Metro Pillar Wrappers | 4) Metro Viaduct Parapet Walls |
| 2) Outside spaces of Metro Stations | 5) Portals of Metro Stations |
| 3) Obligatory Spans, Arches | 6) Foot Over Bridges |

PTO

Category	Advertisements situated on / visible from																																																																											
S	1. All Metro Corridors 2. All the Flyovers including PVNR & ORR within GHMC limits 3. Liberty X road 4. RTC X Road, 5. Sangeeth X Road,																																																																											
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