

SCHEDULE OF RATES OF ADVERTISEMENTS IN GHMC LIMITS

(w.e.f. 01-10-2019)

Sl. No.	Description of Advertisement	Unit	Revised Rates (New) p.a.			
			Categories			
			S	A	B	C
1	Central Dividers	Per Sqm	4500	4125	3750	3375
2	Unipoles	Per Sqm	3000	2625	2250	1725
3	Hoardings	Per Sqm	2250	2025	1800	1275
4	Neon & Glow Sign Boards/ Bus Shelters	Per Sqm	1875	1500	1125	900
5	Wall Painting, Flex Board, Glass Poster, Pillar Boards, Painting/ Stickers/ Flags/ Shop Shutters	Per Sqm	1500	1200	900	750
6	Balloons/ Umbrellas	Each	6000	4500	3000	2250
7	Slide/ Short Films	Each	3000	3000	3000	3000
8	Autos	Per Vehicle	2250	2250	2250	2250
9	Buses	Per Vehicle	6000	6000	6000	6000
10	Cabs/ Vans	Per Vehicle	4500	4500	4500	4500

The following advertisements are covered under the category of Central Dividers:

- Metro Pillars Wrappers
- Metro Viaduct Parapet Walls
- Portals of Metro Stations
- Outside spaces of Metro Stations
- Foot Over Bridges
- Obligatory Spans, Arches

Category	Advertisements situated on / visible from							
S	1. All Metro Corridors 2. All the Flyovers including PVNR & ORR within GHMC limits 3. Liberty X road, 4. RTC X Road, 5. Sangeeth X Road,							
A	<table border="0" style="width: 100%;"> <tr> <td style="width: 25%; vertical-align: top;"> 1. Abids, 2. Koti 3. Basheerbagh, 4. Nampally, 5. R.P Road, 6. M.G Road 7. S.D Road 8. S.P Road 9. Begumpet 10. Banjara Hills 11. Somajiguda 12. Lakdikapool </td> <td style="width: 25%; vertical-align: top;"> 13. Khairathabad 14. Secunderabad Railway Station 15. Ameerpet 16. Jubilee Hills 17. Mehdiapatnam 18. Himayat Nagar, 19. SR Nagar 20. Tarnaka 21. RGIA Road 22. Madhapur 23. Hitech city 24. Kukatpally </td> <td style="width: 25%; vertical-align: top;"> 25. Kondapur 26. Kothaguda 27. Gachibowli 28. Hyderguda 29. King Koti, 30. Erragadda, 31. Film Nagar, 32. Suchitra Jn 33. Nallakunta, 34. Chikkadpally, 35. Kachiguda, 36. Kavadiguda, 37. Vidyanagar, 38. VST, 39. Nallakunta 40. Durgamcheru, 41. Masabtank 42. Tolichowki, 43. Raidurgam, </td> <td style="width: 25%; vertical-align: top;"> 44. Shaikpet, 45. Masjidbanda 46. Ranigunj, 47. Chilkalguda, 48. Musheerabad, 49. KPHB, 50. Miyapur, 51. ECIL , 52. Sainikpuri, 53. AS Rao Nagar 54. Uppal, 55. Tilaknagar, 56. Habsiguda, 57. Street No.8, Habsiguda 58. LB Nagar, 59. Dilsukhnagar, 60. Kothapet </td> </tr> </table>				1. Abids, 2. Koti 3. Basheerbagh, 4. Nampally, 5. R.P Road, 6. M.G Road 7. S.D Road 8. S.P Road 9. Begumpet 10. Banjara Hills 11. Somajiguda 12. Lakdikapool	13. Khairathabad 14. Secunderabad Railway Station 15. Ameerpet 16. Jubilee Hills 17. Mehdiapatnam 18. Himayat Nagar, 19. SR Nagar 20. Tarnaka 21. RGIA Road 22. Madhapur 23. Hitech city 24. Kukatpally	25. Kondapur 26. Kothaguda 27. Gachibowli 28. Hyderguda 29. King Koti, 30. Erragadda, 31. Film Nagar, 32. Suchitra Jn 33. Nallakunta, 34. Chikkadpally, 35. Kachiguda, 36. Kavadiguda, 37. Vidyanagar, 38. VST, 39. Nallakunta 40. Durgamcheru, 41. Masabtank 42. Tolichowki, 43. Raidurgam,	44. Shaikpet, 45. Masjidbanda 46. Ranigunj, 47. Chilkalguda, 48. Musheerabad, 49. KPHB, 50. Miyapur, 51. ECIL , 52. Sainikpuri, 53. AS Rao Nagar 54. Uppal, 55. Tilaknagar, 56. Habsiguda, 57. Street No.8, Habsiguda 58. LB Nagar, 59. Dilsukhnagar, 60. Kothapet
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